



Enabling Holacracy within decentralised communities in the new economy

Community Deck



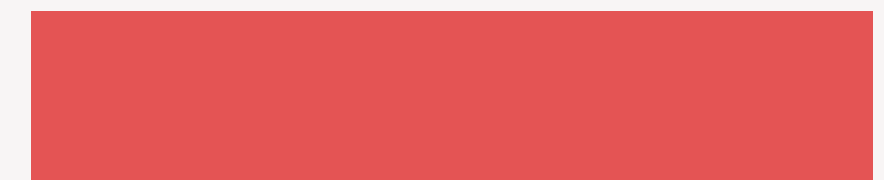
■ **Knowledge Community**

A Qipu community is a group of knowledge workers organised as a Holacratic Distributed Autonomous Organisation (DAO), centered around a shared business purpose.

Together they build a knowledge base to enable offering of services to the market and fairly sharing the reward.

The community use the qipu operating system to easily establish and operate the community in full DAO legal compliance.

Knowledge communities are member-owned businesses.





Step #1: Create Constitution

Establish founding members

Define Purpose

Explore Business Model

Agree operating rules & governance parameters





Step #2: Deploy

- Register community namespace in qipu chain
- Deploy smart contracts, codifying the constitution.
- Establish community treasury, register with wallet



Step #3: Operate, Iterate

Build Knowledge Base

Goto market

Deliver

Expand the Community

Govern the Constitution and DAO

Create, propose and decide

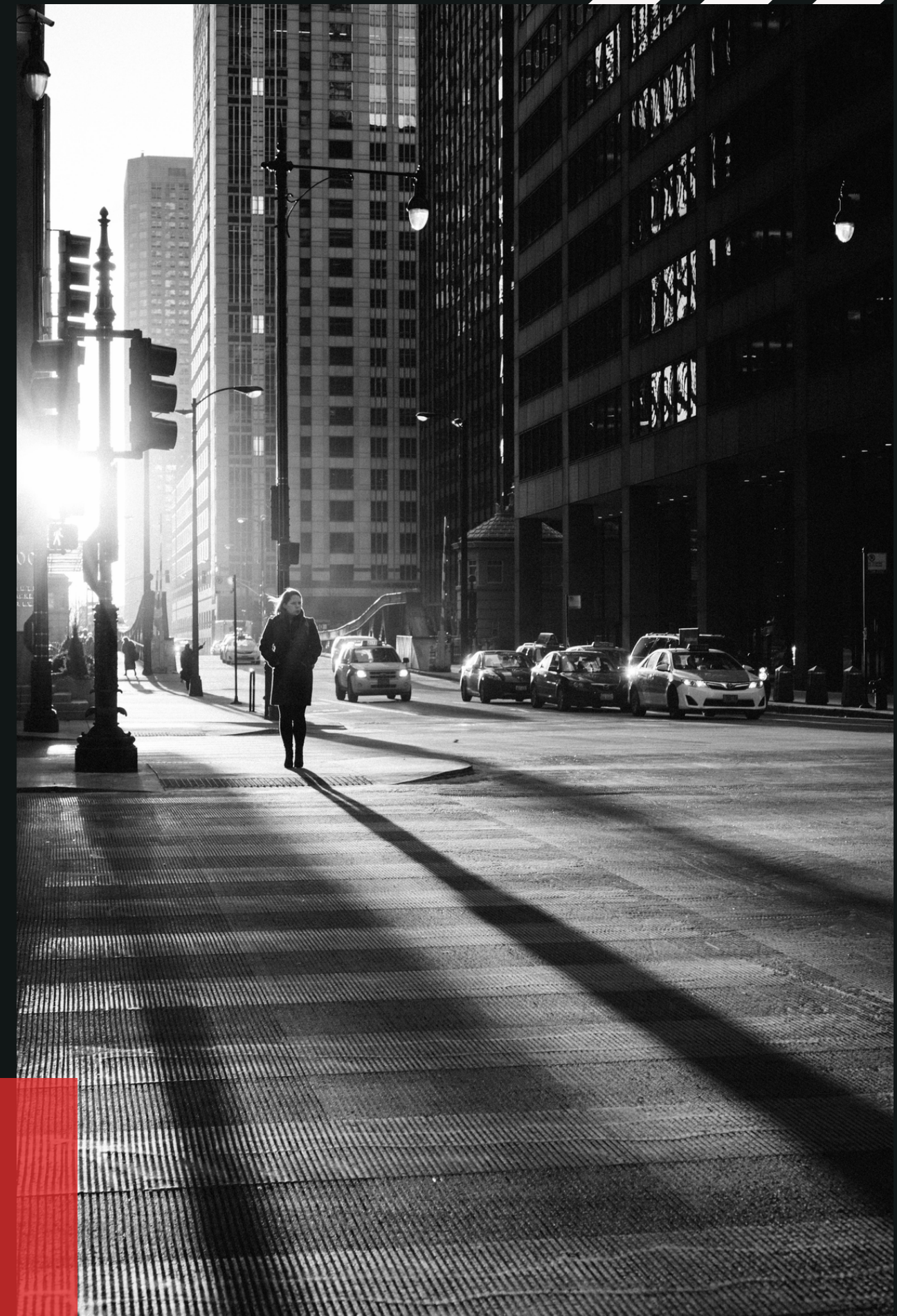


Business Models

#1 Open Community (non-profit, donations, sponsored content, etc)

#2 Service (project delivery, services)

#3 Expert knowledge (premium content, knowledge mining, on demand generation)



Example #1.1 Open Community

- **Why:** To do what you enjoy and what excites you, give your free time meaning and earn respect and perhaps a bit of extra money
- **How:** Share knowledge and information about topics of your choosing with the world
- **What:** Open decentralised knowledgebase funded on donations and grants

Example #1.2 Catalyst Community

- **Why:** There is value in people supporting your project, but is costly to extract it.
- **How:** Individual contributors contribute and align their content with the overall community knowledge and effort and are fairly rewarded for doing so.
- **What:** Open decentralised knowledgebase funded from project donations.

Example #2.1 Pragmatic DAO

- Why: Manage enterprise transformation in a changing market
- How: Community of Enterprise Architects
- What: Selling pragmatic framework (PEAF) licenses, certifications, and transformation consultancy services

Example #2.2 Culture Consultancy

- Why: Culture eats strategy for breakfast, so shape the company culture
- How: Community of experts in company culture and transformation processes
- What: Collect a knowledge base of methods and experiences to deliver transformation services to small and mid sized companies

Example #3.1 Sales as a Service

- **Why:** Startups with products for renewable products lack business angels
- **How:** Community of experienced people with network and knowledge
- **What:** Supporting the startups understand where to apply for funding and provide network to facilitate sales, in exchange for a share of the sales / in the product in case of success